VEHICLE GRAPHICS for LAW ENFORCEMENT

POLICE
HARRISBURG

GRAFIX SHOPPE

www.GRAFIXSHOPPE.com
View the design of your choice in multiple color combinations on multiple vehicles at www.grafixshoppe.com. Find your design and Customize It!
HIGHDEFINITION
EMBLEMS
PHOTOEMBLEMS

It’s As Easy As 1,2,3!

1. Send us your emblem.
Mail us your department’s actual badge or emblem. Badges that are in relatively new condition work the best as they are unaffected by the natural wear and tear that takes place over time that can negatively impact the photography (such as surface scratches). On occasion, our artists can work with an emailed photograph of the badge, but to ensure quality and consistency, we prefer to receive it in the mail; this gives us the best opportunity to ensure your satisfaction with the final product.

2. Going digital.
Once we have your emblem, the process begins. One of the talented graphic artists at Grafix Shoppe will take a photograph of your emblem in proper lighting conditions. The digital image is then brought into the computer, where adjustments are made to digitally enhance the image, such as adjusting the coloring, brightness/contrast, tonal range, etc. In addition, if other changes are necessary (such as changing the text on the emblem or adding a state seal), they can be completed at this point.

3. We send it back!
After we photograph and digitally enhance your emblem, we’ll send your badge or emblem back to you when we ship your order. It’s that easy! Below are some before-and-after examples.

Before

- customer requested
  - lettering be taken out
- harsh lighting needs
  - to be evened out
- imperfections to be
denoted out
- customer requested
  - coloring change to
gold emblem

After

- lettering cloned out
- harsh lighting
evened out
- imperfections fixed
- emblem changed
  - from silver to gold
- lighting evened out,
  - colors adjusted
- lettering changed
CHOOSING THE PERFECT DESIGN FOR YOUR DEPARTMENT

Our Website Is Your Best Resource
Go to www.grafixshoppe.com for our newest designs, an extensive photo gallery and our unique Customization Engine. Choose a design you like, then use the Customization Engine to view it in numerous color combinations on numerous vehicles. Once you have the design you like, print it out to share with your department, and email it to your Grafix Shoppe salesperson for quoting.

Or Use This Brochure To Choose Your Design

1. Choose your design:
All designs are available in both reflective and non-reflective films.

2. Incorporate your emblem:
Some designs include emblems at no extra charge. While the emblems themselves are included in the cost of the kit, one-time set-up charges apply as follows:
- Stock & High Definition emblems (include state seal & dept name): $40.00
- Photo Emblems (we need your badge to photograph): $160.00

3. Design Changes/Custom Designs:
Any of our designs can be modified. Please discuss your ideas with us to determine what additional charge is required. We can reproduce your own custom or existing design. Please mail, e-mail or fax us your design and specs so we may provide an accurate quote.

4. Colors:
For any design can be changed. We’re glad to help with color recommendations. This will sometimes result in additional set-up charges.

5. Proofs:
We will be happy to provide a color, computer-generated drawing of your design under the following conditions: (1) you have made a commitment to purchase at least one set of graphics from us OR are willing to pay a $115 design charge and (2) your design, vehicle and colors differ substantially from what’s shown in our brochure or Customization Engine. Proofs include one revision only, additional revisions to be charged at prevailing rates. The fastest, easiest way for you to see your desired design is to create it using the Customization Engine found on our website.

6. Quantity Discounts:
Quantity discounts are available for multiple kit orders.

7. Terms, Delivery & Shipping:
Orders are shipped within 3 weeks of order. If you require faster service, please let us know and we will accommodate you. We ship UPS ground unless otherwise requested. Our invoices are billed net 10, though we will accommodate net 30 if necessary. We also accept VISA, MasterCard and American Express.

8. Authorizations:
Please obtain necessary purchase orders prior to ordering. If your department uses vouchers, please let us know at time of order.

Call toll-free: 888.683.9665
Local: 651.683.9665
Fax: 651.683.9740
Visit our website: www.grafixshoppe.com
e-mail: info@grafixshoppe.com

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Grafix Shoppe Leads The Industry
In 1991, Grafix Shoppe developed the idea of squad car graphic “kits,” enabling agencies of all sizes to have a unique, custom look at an affordable price. Since then, we’ve introduced dozens of the industry’s most unique and striking designs. Thousands of law enforcement agencies have entrusted their image to us.

Grafix Shoppe Designs Are The Industry’s Best
Grafix Shoppe designs improve your department’s image. Dozens of Grafix Shoppe customers have been recognized in local, regional and national design contests.

Grafix Shoppe Is A Technological Leader
In 1994, Grafix Shoppe pioneered the use of digital printing technology to create the dramatic fading colors and shadows that are so commonly in use today. And in 2007, we introduced the most comprehensive website in the industry, with a functioning interactive design tool that allows viewing of our designs on numerous vehicles and in numerous color combinations.

Grafix Shoppe Service Is Second To None
Nothing is more important to us than building a close working relationship with our customers. When you choose Grafix Shoppe, we promise to provide the most friendly, accurate and prompt attention possible.

Our Website Is Your Best Source Of Information
View countless designs for law enforcement and public safety vehicles, including ambulances and fire apparatus. Choose a design and use our Customization Engine to modify it to fit your vehicle and color preferences. Print out your designs and email them to your Grafix Shoppe salesperson for quoting.

Call With Your Questions:
Toll free: 888.683.9665
Fax: 651.683.9740
Local: 651.683.9665

For a wealth of information, visit our website
www.grafixshoppe.com

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